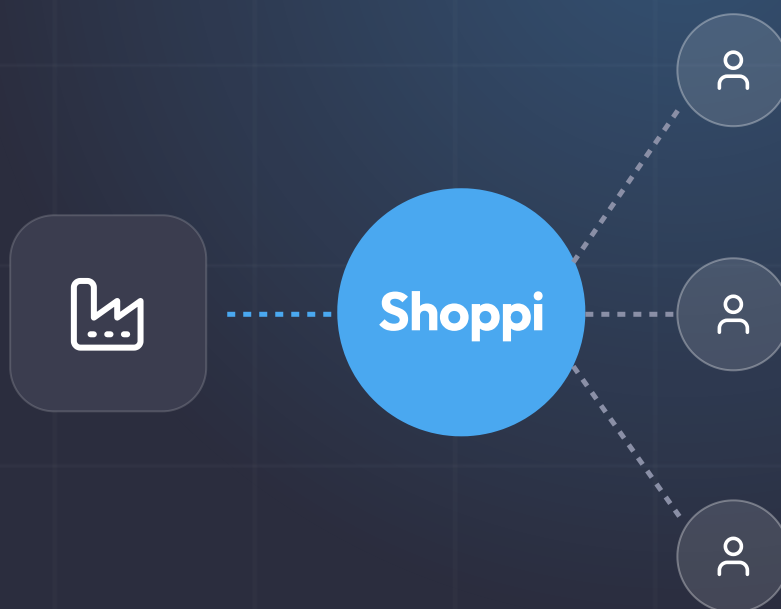


Shoppi.

FOR BRANDS AND WHOLESALERS



WHOLESALE PROGRAMME

Shoppi Marketplace.

Sell on Shoppi without running an online store.

— TWO WAYS TO BE ON SHOPPI

Choose how much you want to do **yourself**.

On Shoppi a brand can sell directly, at its own prices, or hand the selling over to us and only take care of shipping the orders.

MARKETPLACE MODE

You sell, we bring you the customers

For those who want to keep control of prices and payments.

€5 /month · listing plan

- ✓ You set your prices
- ✓ You get paid on your own account via Stripe Connect
- ✓ Shoppi keeps 10% on sales brought by the marketplace, plus 0.4% and 1 cent on every Stripe Connect payment

WHOLESALE MODE

We sell, you ship the orders

For those who want to give us higher margins.

Free no plan fee

- ✓ You give us your catalogue with wholesale prices
- ✓ Shoppi sets the retail price, sells and collects payment through its own companies, based on the customer's country
- ✓ We pay you by bank transfer for shipped orders
- ✓ No Stripe Connect to set up



Brands that want to give us a bigger share are welcome: **above 10%, we talk wholesale.**

COMPARISON

Marketplace or Wholesale, side by side.

The differences, point by point. With Wholesale you hand Shoppi everything to do with selling and keep only the logistics.

	MODE Marketplace	MODE Wholesale
 Who sets the retail price	The brand	Shoppi , starting from your wholesale price
 Who collects payment from the customer	The brand, on its own account via Stripe Connect	Shoppi , through its own companies based on the customer's country
 Plan cost	€5/month listing plan	Free
 What Shoppi keeps	10% on sales brought by the marketplace + 0.4% and 1 cent per Stripe Connect payment	The margin between wholesale price and retail price
 What the brand does	Sells at its own prices, collects payment and manages its own orders	Ships the orders: dropship or stock in our hubs
 Payment to the brand	Automatic, via Stripe	Bank transfer for shipped orders
 Stripe Connect	To be set up	Not needed

>10%

Want to give us more than 10%? Then Wholesale is the way.

Terms and margins are defined case by case in the written agreement.

— YOUR ROLE IN WHOLESALE

You only see the orders. The rest is ours.

You get staff access to the Shoppi panel, limited to orders: you only see the orders for your products and ship them.

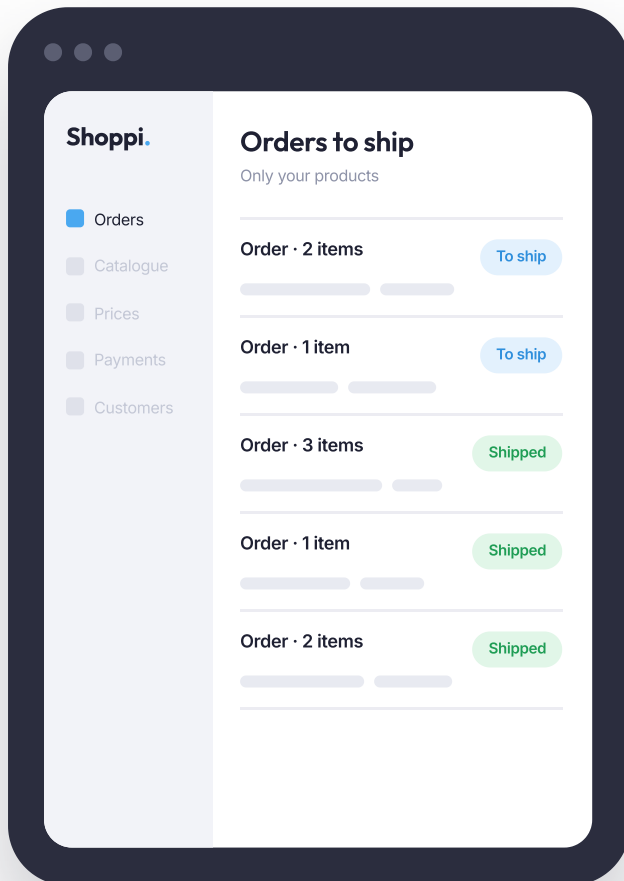


Illustration of staff access limited to orders



You only see your orders

The access shows only the orders that contain your products.



You ship them

You pack and ship, straight to the customer or from our hubs.



You receive the bank transfer

We pay you for shipped orders, at the agreed wholesale price.

WHAT YOU DON'T HAVE TO HANDLE



Catalogue

We upload the products



Prices

Shoppi sets the retail price



Payments

Shoppi collects



Support

Customers talk to us

— ORDER FULFILMENT

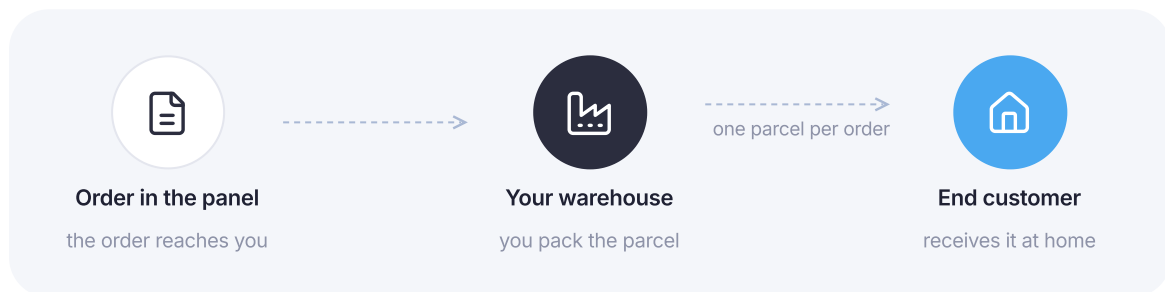
Two ways to fulfil. Choose the one that suits you best.



OPTION A

Dropship

Ship each order straight to the end customer, in neutral or branded packaging, with no prices inside.



Neutral or branded packaging

No prices in the parcel

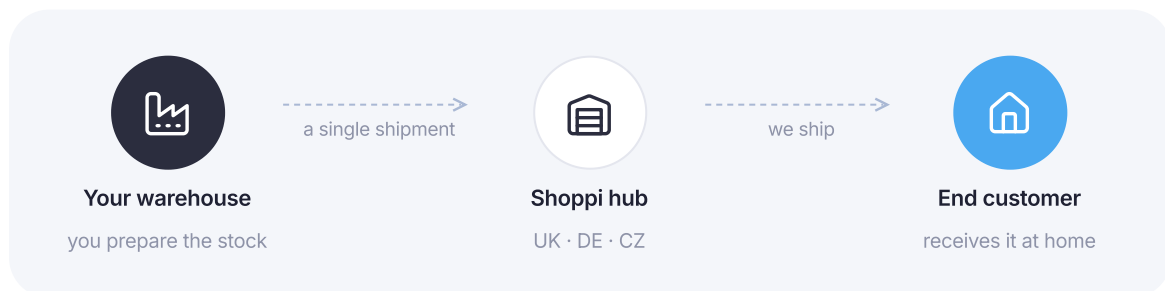
No stock to advance



OPTION B

Bulk shipment to Shoppi warehouses

You send your stock in one shipment to one of our TipTrans hubs; from there we ship the single orders to customers.



Just one shipment from you

Single orders handled by Shoppi

Quantities and hub agreed beforehand

— OPTION B · OUR HUBS

Three **TipTrans** warehouses in Europe.

Each hub has its own receiving rules: choose the one that fits the country you ship from.

UK

United Kingdom

Bootle, Merseyside

ADDRESS

Tiptrans — ROSSI MASSIMO
Ste 975, Unit 5 Atlas Road
Bootle, L20 4DY (Merseyside)
United Kingdom

PHONE

07565472589

ACCEPTS

 Only parcels shipped from within the United Kingdom.

DE

Germany

Ebersbach-Neugersdorf,
Sachsen

ADDRESS

Tiptrans — ROSSI MASSIMO
Ste 975, Hauptstrasse 22
02727 Ebersbach-Neugersdorf
(Sachsen)
Germany

PHONE

15233811629

ACCEPTS

 Parcels from Germany or other EU countries; non-EU not accepted.

Include the word "TIPTRANS" in the address

CZ

Czech Republic

Rumburk, Ústecký

ADDRESS

Tiptrans — ROSSI MASSIMO
Suite 975, Slevacská 476/2A
40801 Rumburk (Ústecký)
Czech Republic

PHONE

(+420) 603499833

ACCEPTS

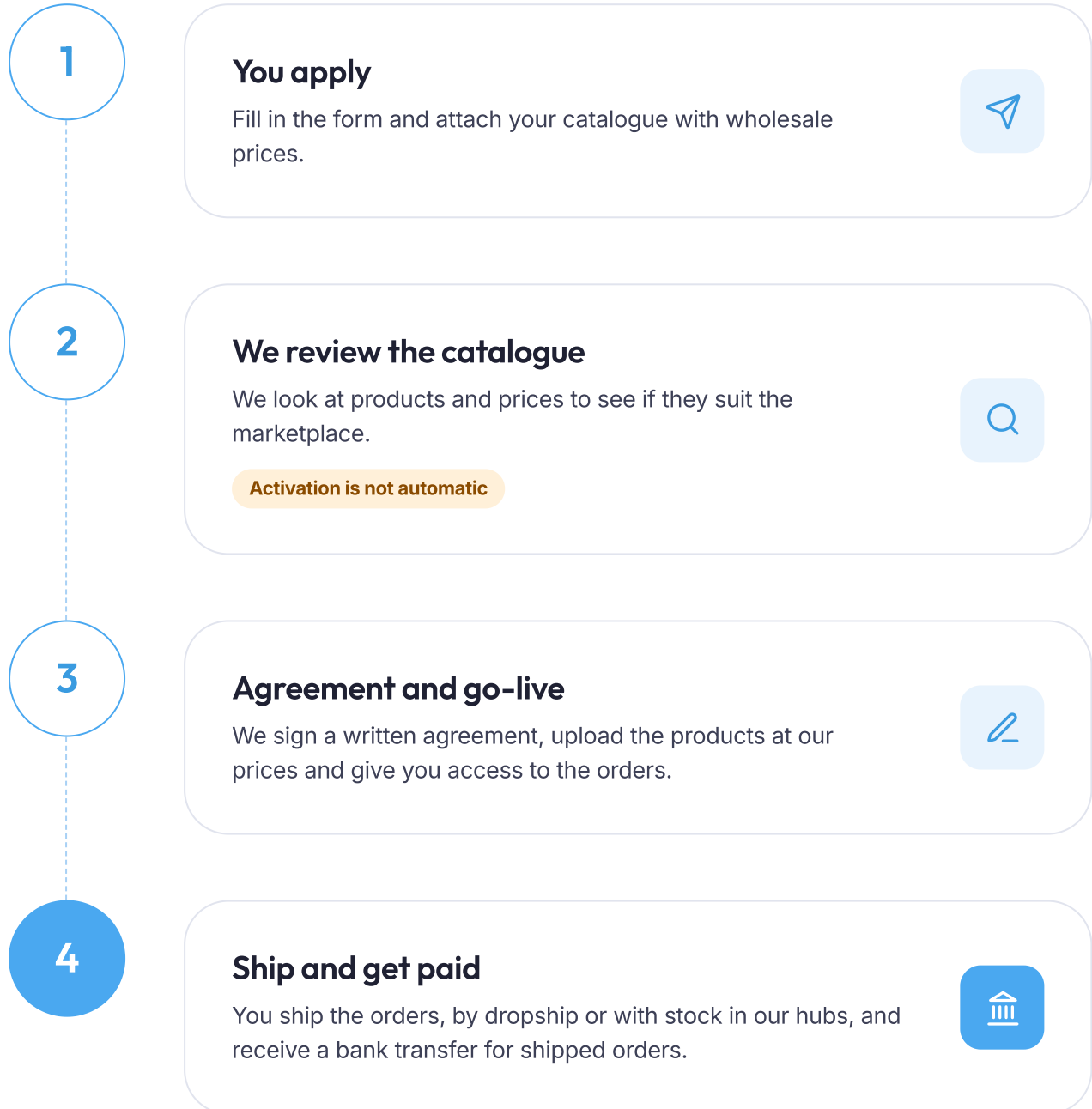
 Parcels from anywhere in the world; customs charges may apply from outside the EU.



Before shipping stock we agree on quantities and the destination hub.

— HOW IT WORKS

From catalogue to bank transfer, in 4 steps.



WHAT TO PREPARE FOR YOUR APPLICATION



Product catalogue



Wholesale prices



Preferred fulfilment method

dropship or stock in the hubs

— WHY IT PAYS OFF

More sales channels, no store to manage.

**Zero fixed costs**

The Wholesale plan is free: no fee, no subscription.

**No store to manage**

No product pages, prices or campaigns to look after.

**Marketplace visibility**

Your products on show in the Shoppi marketplace.

**Payments, invoices and support**

Payments, invoices and customer support are handled by Shoppi.

**Guaranteed payment by bank transfer**

For every shipped order you receive the agreed wholesale price, by bank transfer.

— APPLY

Send us your catalogue.

Fill in the form on shoppi.app/wholesale, attaching the catalogue with your wholesale prices. We will reply with our assessment.



WEBSITE
shoppi.app



HOW TO APPLY
Online form



TO ATTACH
Catalogue, prices